

GUARANTEE THE SUCCESS AND FUNDING OF YOUR GIS GIS MANAGER'S WORKSHOP IS COMING TO PASADENA, CA

Limited to the first 50 registrations | Grant Funded - \$299 Fee Waived | Registration is limited to public sector government agencies



Monday, February 10, 2014

9:30AM - 12:00PM

Grand Conference Room S038
(City Hall Basement, South Side)
Pasadena City Hall
100 Garfield Ave.
Pasadena, CA 91101

PARKING

- 240 Ramona St. (Ramona & Marengo Parking Deck - Cash Only)
- 150 E Holly St. (Holly Parking Deck)
- 300 E Colorado Blvd. (Pasadena Paseo Shopping Center Underground Parking)

THE IDEAL WORKSHOP FOR

- GIS DECISION MAKERS
- IT DECISION MAKERS
- UPPER MANAGEMENT

TOPICS COVERED INCLUDE —

- Managing GIS
- Governance of GIS
- Enterprise Implementation of GIS
- The Business Case of GIS

[CLICK HERE TO SIGN UP](#)

HIGHLY RECOMMENDED

"Very informative and nicely presented."

"Really important for management to be a part of this workshop!"

"This workshop is excellent motivation to stay focused on goals."

"A must-see for GIS and IT managers everywhere."

"Excellent presentation. Highly recommended."

"Provided powerful insight into GIS management."

HOSTED BY THE CITY OF PASADENA, CALIFORNIA



TOPICS OF DISCUSSION —



- SEVEN KEYS TO GIS SUCCESS
- BEST PRACTICES FROM OVER 400 GIS IMPLEMENTATION
- HOW TO GUARANTEE SUCCESS AND FUNDING



1. Key GIS personnel can't communicate
2. GIS Staff are technologically inept
3. Not focusing on ROI
4. Not showing early successes
5. No GIS Plan
6. No delegation or enabling
7. No governance model

