

California Department of Technology: **GIS Service Offerings**

Geocoding: Geocoding is the process of finding associated geographic coordinates (often expressed as latitude and longitude) from other geographic data, such as street addresses, or ZIP codes (postal codes) or place names. The geocoding service allows organization to leverage our commercial grade (Microsoft BING) geocoder. The geocoding service offering gives organization unlimited geocoding transactions by subscribing to the monthly service. The geocoder will allow single geocodes - the entering of one address, or batch geocodes – hundreds or thousands or geocode at a time. This is very useful for organizations that have to provide notifications, or manage large datasets that have addresses or other location based information. Once an organization subscribes to the service offering, it is available for the entire organization to utilize. This helps to reduce redundancy and increases costs savings.

Costs = \$1200/month subscription.

Map Services: This service offering provides an organization that ability to take geographic information that they current manage in databases and spreadsheet, and allows them to express the data in a visual context on the internet or on an organization’s intranet (i.e. GIS Web and Mobile Mapping Applications). The infrastructure for this service is completely maintained, secured, patched and managed by GIS staff from the Office of the State GIO (Geographic Information Officer). Once an organization subscribes to the service offering, it is available for the entire organization to utilize. This helps to reduce redundancy and increases costs savings. The rate for this offering is provided below:

Costs = \$1200/month subscription.

GIS Application Hosting: Hosting of GIS web-based application on our infrastructure

Costs = \$1200/month subscription.

GIS Web Application Installation/Set-up: One time setup for GIS application hosting

Costs = \$500

GIS Consulting: GIS consulting allows organizations, which do not have the internal expertise to develop, and maintain GIS application, to work directly with technical staff form the Office of the State GIO. Many organization utilize this service offering to extend existing GIS capabilities, or develop new ones to realize cost saving, increase operation efficiency, and deliver more relevant services to both internal and external customers. The follow is a cost breakdown of the GIS Consulting Service. These rates follow closely the same established rates for consulting in place at Otech.

Cost = \$130/hr.